



## District 123 Annual Conference Sponsorship Opportunity

January 12, 2022

Dear Future Sponsor:

Toastmasters International, District 123 is holding its inaugural Communication and Leadership Conference on May 14 & 15, 2022 in Barrie, Ontario. We would like to invite you to promote your organization at this first ever event as our sponsor. Attached is our Sponsorship Benefits and response form with the necessary information.

This year's conference will feature:

- several World Champion Public Speakers (WCPS)
- Humorous Speech Contest and International Speech Contest
- Educational workshops
- Hybrid format (both in person and on-line)
- District Director's Dinner with entertainment

Please make your sponsorship payments to Toastmasters International, District 123, or send by email money transfer to [finance@toastmasters123.org](mailto:finance@toastmasters123.org); Attn: Finance Manager. Please also provide your logo and/or business card in vector format so it can be featured on our Conference promotional material, depending on the sponsorship level you select.

Thank you and we look forward to your favorable reply.

Yours truly,

Conference Committee Representative

*Tim Kwan*

Tim Kwan, DTM  
Sponsorship Chair

*Rubi Talavera*

Rubi Talavera, DTM  
Conference Chair



## 2022 Annual Conference Sponsorship Benefits

Contributions from our generous sponsors help District 123 offset our Annual Conference costs and keep attendees' registration fees to a minimum. This year, District 123 is offering the following incentives to individuals who work closely with our Sponsorship Committee to successfully bring on sponsors at any of the following five levels:

Sponsorship Level	Platinum	Diamond	Gold	Silver	Business Card
Contribution	\$2,500	\$1,000	\$500	\$300	\$100
Name/Logo featured on Conference website	√	√	√	√	√
Name/Logo featured in Conference Social Media Promotions	√	√	√	√	√
Name/Logo featured on conference A/V screens	√	√	√	√	√
Name/Logo featured on conference signage	√	√	√	√	√
Recognition by conference presenters	By emcee & District Leaders	By District Leaders	By individual workshop	By individual workshop	-
Exclusive sponsorship of individual conference event	Major event	Major event	Conference workshop	Conference workshop	-
Advertisement in program booklet	Full Back page 1st come, 1st served	Full page	Half page	Quarter page	-
List of Sponsors in program booklet	√	√	√	√	√
Complimentary conference tickets, if conference is in person	2 tickets	1 ticket	-	-	-
Conference Booth, if conference is in person	√	-	-	-	-

To participate, please contact Sponsorship Chair Tim Kwan: [timwkwan@gmail.com](mailto:timwkwan@gmail.com)



## District 123 Toastmasters Sponsorship Confirmation Form

Please return form accompanied with full payment to:

District 123 Toastmasters

Attention: Tim Kwan,

4044 Sheppard Ave. East, Toronto ON M1S 156.

Please send the artwork for your logos and/or Business Card in Vector format. This is required to recognize your sponsorship in our conference promotions.

Cheques should be payable to **Toastmasters International, District 123**

Email Money Transfer should be sent to [finance@toastmasters123.org](mailto:finance@toastmasters123.org);

Attn: Finance Manager, District123 Toastmasters

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

I have read and accept the Sponsorship Benefits specified in this document.

Sponsorship level (please check):

\_\_\_\_\_ Platinum

\_\_\_\_\_ Diamond

\_\_\_\_\_ Gold

\_\_\_\_\_ Silver

\_\_\_\_\_ Business Card

Signature: \_\_\_\_\_

Date: \_\_\_\_\_